



COREY ANN LEAMON

www.coreyleamon.com
coreyleamon@gmail.com
940 230 5461

EDUCATION

University of Texas AUSTIN, TX
Bachelor of Fine Arts in Design (May 2011)
College Honors

UT Academy in Architecture AUSTIN, TX
Certificate (2010)

Additional experience in user research methodology, serigraphy, sculpture, letterpress, architectural theory, photography, history, anthropology, and adaptive workflows (agile and kanban)

TECHNICAL SKILLS

Design

Sketch, Photoshop, InDesign, Illustrator, After Effects, InVision, Office, SketchUp, HTML5, CSS

Workflow

JIRA, Trello, Open Asset

SELECT HONORS

Columbia Scholastic Press Association
Gold Circle Award in Photographic Portfolio

IITAP Honors for Instructional Innovation
Award for digital educational tools on NEREUS

Susan Vaughn Foundation Scholarship
Merit-based scholarship for design

EXPERIENCE

Grubhub/Seamless NEW YORK, NY

Senior Product Designer (December 2015 - present)

Work with managers, research, and engineers to create long-term and MVP design vision for cross-application features with focus on corporate customers. Use a qualitative and quantitative data-focused approach to build and iterate on IA, UX, and UI. Act as design liaison for client-side corporate features (scheduled orders, catering, group order, admin tool management). Develop flexible working personas. Manage corporate design workflow and establish design LOE and requirements with PM. Establish cross-team touchpoints and facilitate reviews and work sessions.

Freelance NEW YORK, NY

Designer and Photographer (October 2014 - November 2015)

Designed, managed, and produced responsive digital brand experiences, digital portfolios, logo identities and packaging. Contributed to PepsiCo, Pepsi, Bacardi, KIND, Chobani, Lightning Jar, and America for Animals. Worked directly with clients to create stories through imagery and process photos; photos have appeared in The Atlantic, Metropolis, and Interior Design.

VSA Partners NEW YORK, NY

Designer (July 2013 - November 2014)

Worked directly with client in scrum to design digital brand experience for IBM Cloud and Social Business, translated global brand guidelines to web, mobile, and tablet devices, understood and worked with IBM content management systems, user data, and collaborated with IBM stakeholders, strategists, product owners, UX, front-end developers, and copywriters.

Lake|Flato Architects SAN ANTONIO, TX

Graphic Designer (June 2011 - June 2013)

Overhauled brand to connect to sustainability and community. Designed and produced marketing material, RFQ/RFP response and interview strategy, stationery, graphic standards, web design and programming, collateral, award submittals, social media development and integration, photography and photo direction, image management, and employee support.

The Daily Texan AUSTIN, TX

Photojournalist (Jan 2010 - May 2011)

Curated information through imagery, worked with writers to deliver concise reporting, and met tight, fluid deadlines.